Part 3: Finalizing Surveys and Community Outreach

The goal of these slides is to help participants finish developing surveys and to begin learning about the importance of community outreach and public policy .

This document is designed to walk you through the content and to collect notes that might be helpful as you go.

Slideshow Contents

- Focus/Team meeting

- Finalizing survey questions

- Merging the surveys

    o *Self-explanatory. Do this as needed*

- [Halfway point]

- Community Data, Community Outreach

- Work on survey edits/prep

    o *As needed*

- Wrap-up

Focus/Today's Agenda

- Finalizing survey questions

    o Getting everyone caught up

- Merge questions into one survey

    o To be shown to partners

- [Halfway Point]

- Community Outreach and Public Policy

    o Slides by Dr. Kimberly Lucas, Northeastern University

Team Meeting

Change as you'd like!

- Icebreaker
    o Can you share a book, movie, or project/work that has had a significant impact on you?
- Reminder about the schedule
- Please remember to submit your hours to Workday!
    o **Adapt to your own pay software if applicable. Reminders always help**
    o Protip: do it daily once you finish for the day
- Please upload and share your work
- Any questions?

Finalizing survey questions/getting everyone caught up

- If you have been working on your survey questions…
    o Finish drafting them and have us look them over.
    o Finalize your list of individuals you want to sent the survey link to
- If you haven't/were absent at all last week…
    o I'll meet with you separately for a catch-up session around the corner
- If you have been working on your survey questions…

    o Finish drafting them and have us look them over.

    o Write 2-5 sentences about your bill (important for survey)

Merging The Surveys

Recap #1: Who are we asking?

- You (the participants)

    o Come up with five individuals each that you'd like to ask.

    o Put their names and email addresses into the Google sheet I'll be sending out

- *[The Host Groups - BARI and TGH, originally]*

    o We will add emails of groups we've worked with before

    o This will give us a nice mix of respondents

- SURVEY WILL BE EMAILED ON [LAUNCH DATE]

Recap #2: How are we asking? (Mentioned in Week 1)

Remember the 3 types of items:

- 1. Rating scales
  - e.g., "Rate the extent to which you agree with each of the following potential concerns regarding AI."
    - Strongly Agree <-> Strongly Disagree
  - "Matrix scale" in Qualtrics

- 2. Ranking activities
  - e.g., "Put the following potential concerns regarding AI in order from most to least important."
  - "Rank Order" in Qualtrics

- 3. Open response
  - e.g., "Describe your three biggest concerns regarding AI."
  - "Text Entry" in Qualtrics

Merging the Surveys

- Open up this survey link in your email.
- Should look like this:
  - o   Slide 14 image

- Find your team's assigned block and…
  - o   Add your 2-5 sentence bill description
  - o   Add your questions
    - ▪   4 total: at least 1 of each type
      - Remember: the shorter the survey, the higher the response rate!
- Once everyone has added questions, we will try it out.

[Halfway point]

One-on-one meetings (same as last time)

Community Data, Community Outreach

Emergent Technology, Public Policy, + Communities: A Few Provocations

By Dr. Kimberly D. Lucas | 07.24.24

A Little Background…

- Let's introduce ourselves

- Who in our families like tech?

- Who doesn't

- Who loves technology, but don't really know it

- What technolog(ies)–good or bad–affect the people I love?

- Who decides what technolog(ies)–good or bad–affect the people I love?

Provocation 1:

- "Power" is about being able to realize wishes, to produce the effects you want to produce.

  – G. William Domhoff (https://whorulesamerica.ucsc.edu/methods/studying_power.html)

- "Who has predominant power in the United States? The short answer, from 1776 to the present, is: Those who have the money -- or more specifically, who own income-producing land and businesses -- have the power." – G. William Domhoff (https://whorulesamerica.ucsc.edu/power/class_domination.html)

- Questions:

  o What technolog(ies)–good or bad–affect the people I love?

  o Who decides what technolog(ies)–good or bad–affect the people I love?

  o Whose responsibility is it to promote the good and minimize the bad when it comes to emergent technologies?

Provocation 2:

- PEOPLE make police. Policy is FOR PEOPLE.

- Okaaaayyyy… But how do we create tech policy for a city full of people with diverse interests and needs?
    - o One Answer: Beta Blocks
        - ▪ https://www.boston.gov/departments/new-urban-mechanics/beta-blocks

    - o Another answer: Maybe NOT Gov?
        - ▪ Detroit Community Technology Project
            - ● https://detroitcommunitytech.org/

Final Provocation:

- Okaaaayyyy…but really…

    o Whose responsibility is it to promote the good and minimize the bad when it comes to emergent technologies?

Work on survey edits/prep

Wrap-up:

- Next Time
    - Basics of data analysis and visualization
    - Start analyzing data
    - Begin drafting report

[End of Content]